



## **Embracing diversity in ASIA through the adoption of Inclusive Open Practices**

**618615-EPP-1-2020-1-UKEPPKA2-CBHEJP**

**WP4 – Dissemination and Exploitation**

**D4.1– Dissemination and Exploitation Strategy**

**Version – Final**

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## I. Partnership

<b>PARTNER'S №</b>	<b>ORGANISATION</b>	<b>COUNTRY</b>
<b>P1</b>	The Nottingham Trent University	United Kingdom
<b>P2</b>	Indian Institute of technology BHUBANESWAR	India
<b>P3</b>	Vellore Institute of technology	India
<b>P4</b>	Bangladesh University of Engineering and Technology	Bangladesh
<b>P5</b>	Jahangirnagar University	Bangladesh
<b>P6</b>	Plovdivski Universitet Paisii Hilendarski	Bulgaria
<b>P7</b>	GAZI Universitesi	Turkey
<b>P8</b>	Latvijas Universitate	Latvia
<b>P9</b>	SoftQNR D.O.O.	Serbia
<b>P10</b>	Sdruzenije na raboteshtite s hora s uvrezhdaniya	Bulgaria
<b>P11</b>	PhoenixKM BV	Belgium

## II. Introduction

**DIVERSASIA** is a capacity building 3-years project (start day **15 January 2021**), funded by Erasmus+ Programme of the European Commission, which aim is to substantially contribute to the higher education's practice in India and Bangladesh. Under this project, Indian and Bangladeshi universities would be equipped with compendium of inclusive and personalised education guidelines, and a validation toolkit by which to evaluate and achieve further improvement of the existing Open Education Resources (OERs) and Massive Open Online Courses (MOOCs). As the aim is all digitised training materials in these countries to be validated and adapted in inclusive manner by dint of appropriate strategies and guidelines.

To this purpose DIVERSASIA project will:

- Encourage the transfer of best practices from the UK, Bulgaria, Latvia, Turkey and Belgium in the field of inclusive education and provision of accessible educational materials;
- Support all students in India and Bangladesh, irrespective of their social background and abilities, to reach their full potential by personalising the learning experience;
- Provide inclusive education guidelines, containing flexible, broad educational and extracurricular practice;
- Promote student-centred and individualized approach of guiding and course's selection for students, based on assessment of engagement using AI technologies;
- Encourage the validation and further enhance of all written materials, used in the Indian and Bangladeshi higher education, including OERs and MOOCs, by means of guidelines and recommendations provided by the dedicated toolkit;
- Enhance the accessibility of the digital content, provided by the participating universities from India and Bangladesh, so as to allow more students with disabilities, especially those who have experienced architectural and physical barriers to attend, to become part of the higher education system.

In this regards, for achieving the aims of the project, listed above, and boosting the expected results, the DIVERSASIA consortium developed the present internal document, entitled dissemination strategy. The document provides precise suggestions and

guidelines, and frames all dissemination activities intended for supporting the implementation of DIVERSASIA project.

DIVERSASIA's dissemination strategy defines all actions and procedures that should be followed and accomplished during the project lifespan of project consortium, and more precisely of the Indian and Bangladeshi partners' organisations, in order to promote the project's achievements. As it also establishes the qualitative and quantitative criteria that project's partners should follow in achieving good level of success and impact of the implemented dissemination activities.

Every partner's organisation in this project consortium shall strictly adhere to the recommendations and provided instruments in this dissemination strategy, as of the good accomplishment of the dissemination activities depends the project impact and achievements themselves.

## 1 II. Dissemination concept

### 1.1 1. Principles of EU projects' dissemination

*Project's dissemination* is a planned and structured process of promotion and awareness-rising, aiming to inform all parties of interest for project's aims and objectives, its outcomes, progress and results. Various offline and online channels could and should be used for dissemination purposes in order the project's consortium to reach maximum impact at local, regional, national, and international levels.

The project's partnership should commence various dissemination activities since the very beginning of the project, as of it depends the smooth and consistent dissemination process that at a later stage would guarantee the good exploitation of all project's results by the target groups and stakeholders.

*Objectives of the dissemination process:*

- Promotion and awareness-rising of the project idea, project's contents and deliverables – the quality of the project and its outcomes, its relevance and effectiveness;
- Presentation of the achieved outcomes and results in the course of the project to all actors at strategic level that would guarantee their sustainable and ongoing use after the project's end;
- Transferring of the project's results and outcomes to the practice and everyday life activities of all targeted end-users.

*Dissemination prerequisites:*

- **Quality of the project's deliverables:** the success of the dissemination activities highly depends on the quality and the expediency of the project's deliverables. For boosting the achieved impact of the dissemination activities, the partnership should assure the customization of all project's outcomes to the identified users' needs.
- **Adaptation of project deliverables to the countries' realities:** for meeting the needs of DIVERSASIA target groups, the partnerships should assure that all project's results and deliverables are adapted to the reality and peculiarities of the educational systems in the different countries from the project consortium.

- **Outlining project advantages and benefits:** the success of the dissemination process is coherent to the efforts of the partnership to publicise the advantages and benefits of using the project achievements and deliverables to the target groups and end users.
- **Stakeholders and potential users identification: for smoothing the dissemination process, the project’s consortium** should clearly identify all relevant stakeholders and potential users of the project deliverables at the very beginning of the project, as each partner should regularly maintains activities that to ensure stakeholders’ involvement (the process is called *stakeholders’ mapping*).

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Type of stakeholder	Name of the stakeholder	Initiator	How
Ministry	Ministry of Education	P10	Formal meeting request
University	“St. Kliment Ohridski” University of Sofia	P10	Expert group meeting

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## 1.2 2. DIVERSASIA Dissemination

DIVERSASIA project dissemination will be conducted in accordance with the predefined procedures and activities in this dissemination strategy and would stick to the general principles of the successful dissemination as explained above, and to the project’s idea, aims and objectives. The proper organization and course of the dissemination process will ensure that:

- All project target groups and representatives of the targeted public sectors are well familiar of DIVERSASIA project’s idea and aims;
- Each partner’s organisation runs an ongoing vigorous awareness-raising campaign on DIVERSASIA project progress, results and deliverables in a proper manner, and by this supports the implementation of the pilot and exploitation phases of the project.

- DIVERSASIA's outcomes and deliverables would be recognised by the targeted organisations, users and other actors from the educational sector in India and Bangladesh.

### **1.2.1 2.1. Aims and objectives of DIVERSASIA project dissemination**

- To promote the implementation of collected good practices with efficient policies and pedagogical approaches in Indian and Bangladeshi higher educational system.
- To boost the adoption the DIVERSASIA toolkit for transferring of best practices, guiding the implementation of inclusive education in Indian and Bangladeshi HEIs.
- To encourage the regular use of the DIVERSASIA portal for ensuring the development, revision and implementation of inclusive OERs and MOOCs.
- To introduce the DIVERSASIAS results into Indian and Bangladeshi HEIs.
- To demonstrate DIVERSASIA results to all interested parties, thus to ensure their long-term exploitation.
- To convince the universities' staff in the benefits and strengths of the good practices and methodologies, provided in DIVERSASIA project;
- To intercede in front of executive and legislative bodies in the field of education for the implementation of the DIVERSASIA methodology within the higher educational practice;
- To gain support from the authorities, administrating the educational process and institutions, for involving ultimate number of experts and professionals from the higher education in the testing phase of DIVERSASIA.

### **1.2.2 2.2 Scope of DIVERSASIA Dissemination strategy**

All envisaged dissemination activities and actions will be based on four basic for the public relations principles:

- **Visibility:** DIVERSASIA dissemination process will lay on the principles of the proactiveness and ultimate presence in the media environment in order the project's objectives and image to be presented in the best positive way.
- **Information:** project's consortium will abreast of the community issues, as well as national and community policy making on the topic, and will adjust its actions and plans on ongoing basis.

- Consistency: “stay on message” is the principle which will lead the project’s consortium in news and information production and release
- Constructiveness: DIVERSASIA dissemination messages will be built on our mission to be a part of the solution.

### **1.2.3 2.3. DIVERSASIA dissemination target groups, beneficiaries, stakeholders**

#### **2.3.1 Target groups:**

- HEIs staff;
- Policy makers;
- Students with and without disabilities;
- Representatives of HEI umbrella organisations.

#### **2.3.2 Beneficiaries**

- Families (family members of students with disabilities)
- Social and youth workers;
- NGO’s representatives working in the field of HE;

#### **2.3.3 Stakeholders**

- Researchers
- Educational planners
- etc.

## 2 III. Dissemination methodology

### 2.1 1. The lead of the process

NARHU – P10 (BG) is the dissemination leader of DIVERSASIA project and the author of this dissemination strategy, so as such they bear the main responsibility for the implementation all dissemination activities, foreseen to strengthen the communication and dissemination among the dissemination parties. NARHU will provide information and instruments for further dissemination activities, relevant for the whole partnership, as well as will guarantee the quality and consistency of all internal and external dissemination activities.

#### 2.1.1 1.1. Reporting and proving of realised dissemination activities

Every partner shall register and document the dissemination activities conducted by their organisation and provide relevant proofs such as agenda, photos, participants' list, presentations, meeting minutes or screenshots/copies of emails, articles, videos, e-conversations, if it they are conducted online.

Documenting procedure envisages reporting of qualitative indicators and figures like number of target groups and stakeholders reached, size and type of the organisations involved in the dissemination activities, etc. By the reporting procedure the dissemination leader will easily follow the achievement of the realized dissemination activities and will be able to measure their impact and quality, as well as to guarantee their transparency.

NARHU, as a dissemination leader, prepared and shared with partners a specially designed **reporting tool** by which to monitor the dissemination activities of each partner on a regular basis during the project and especially ahead of the midterm and final report (**22<sup>nd</sup> and 36<sup>th</sup> month of the project**).

The partners should have in mind that each dissemination activity listed in their dissemination reports should be proved accordingly with reliable evidences.

All completed reports, as well as the associated evidences, will be preserved on the internal communication platform of DIVERSASIA project so that the evaluating bodies and all other

parties of interest could easily reach them when necessary. Each project partner is responsible to arrange and upload all documents supporting the dissemination activities of his organisation in the respective folder, appointed by the project coordinator.

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 "DIVERSASIA: Embracing diversity in ASIA through the adoption of Inclusive Open Practices"



### DISSEMINATION ACTIVITIES REPORT TEMPLATE

Organization/Country:	Period:
<b>A</b>	<b>B</b>
Total <b>number</b> of the dissemination events organised by your organisation:	Total <b>number</b> of the attended dissemination events organised by external organisation:
<b>Type and number of the realised dissemination events organised by your organisation</b>	<b>Type of the attended dissemination events attended dissemination events organised by external organisation</b>
<input type="checkbox"/> Meetings (TPM, LTA, Others) <input type="checkbox"/> Workshops <input type="checkbox"/> Conferences/Seminars, etc. <input type="checkbox"/> Roundtable <input type="checkbox"/> Multiplier Events <input type="checkbox"/> Other Please, specify..... Example: 5 Workshops 3 Conferences 6 Roundtables	<input type="checkbox"/> Meetings (TPM, LTA, Others) <input type="checkbox"/> Workshops <input type="checkbox"/> Conferences/Seminars, etc. <input type="checkbox"/> Roundtable <input type="checkbox"/> Multiplier Events <input type="checkbox"/> Other Please, specify.....

Figure 1: Dissemination reporting template

## 1.2. Administrative deadlines (internal)

### Internal administrative deadlines

Date	Document
<b>M4</b>	Defining of the project's stakeholders
<b>M22</b>	Midterm report of the dissemination activities per partner and associated evidences
<b>M36</b>	Final report on dissemination activities and documentation

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## 2.2 2. Visual identity and logos

### 2.2.1 2.1 EU flag

EU impose an obligation to all beneficiaries, received funding under EU programmes, oblige them: *"...to display the EU flag and to acknowledge the support received under the relevant EU programmes in all communication and promotional material. The European Union emblem (flag) must be used and the name of the European Union displayed in full. The name of the Erasmus+ programme can appear with the flag. The preferred option is to write "Co-funded by" or "With the support of", then "the Erasmus+ programme of the European Union" next to the EU flag. E.g. "Co-funded by the Erasmus+ programme of the European Union" or "With the support of the Erasmus+ programme of the European Union".*

In DIVERSASIA case this is the Erasmus+ programme, so the logos that the partnership should use are:



Here you may find various national language versions of the same logos:

[https://wayback.archive-it.org/12090/20210122031341/https://eacea.ec.europa.eu/about-eacea/visual-identity-and-logos-eacea/erasmus-visual-identity-and-logos\\_en](https://wayback.archive-it.org/12090/20210122031341/https://eacea.ec.europa.eu/about-eacea/visual-identity-and-logos-eacea/erasmus-visual-identity-and-logos_en)

### 2.2.2 2.2. DIVERSASIA logo

The DIVERSASIA project's logo was provided in various formats and is available onto the internal communication platform of the project Microsoft Teams , folder "Dissemination materials.



### 2.2.3 2.3. Disclaimer

Each publication, studies or other written materials, prepared by beneficiaries, received funding under EU programmes, shall contain the following disclaimer, added to their inner pages:

*“The European Commission’s support for the production of this publication does not constitute an endorsement of the contents, which reflect the views only of the authors, and the Commission cannot be held responsible for any use which may be made of the information contained therein.”*

As well as every national version of project’s documents and publications should contain the officially approved translation of this disclaimer in the concrete national language that could be retrieved from [here](#) (pdf).

### 3. Steps for implementing DIVERSASIA dissemination strategy

- Step 1: Finalisation and implementation of DIVERSASIA dissemination strategy.
- Step 2: Setting up of an accessible project website (using open source Word Press CMS), and communicate to a Twitter, Slideshare and Facebook page.
- Step 3: Identification of key dissemination targets and media in each partner’s country and at EU and international level.
- Step 4: Identification of key dissemination targets and media.
- Step 5: Involvement of the National Advisory Boards (expertise stakeholder members) for boosting the dissemination process.
- Step 6: Production of dissemination materials to support the DIVERSASIA awareness-raising campaign
- Step 7: Organisation of informative sessions
- Step 8: Organisation of thematic workshops
- Step 9: Organisation and participation in key national, EU or international conferences related to project deliverables and results.

#### 2.2.4 3.1. Dissemination channels and tools

All dissemination materials and tools used should be designed and produced in a way that:

- meets project’s target groups needs;
- reflects DIVERSASIA project concept;
- meet all requirements of EC regarding the project’s visual identity;
- would attract people and users;
- is a cost-efficient.

##### 2.2.4.1 3.1.1. Online

**Project’s Website:** <https://diversasia-accessible-he.eu/>

The accessible WCAG 2.0 compliant multilingual website of the project, operated under the open source WordPress CMS, was functional at the end of the 1st month. The website will also be hosting all project outcomes, all public deliverables, and also the internal project communication platform (based on Moodle or a similar platform for accessibility reasons).

The website is available in **Bangla, Bulgarian, Dutch, English, Latvian, Serbian and Turkish** and will be updated on a regular basis. Where possible, supportive videos will be embedded in the website. It will be hosted on the same server as the DIVERSASIA portal.

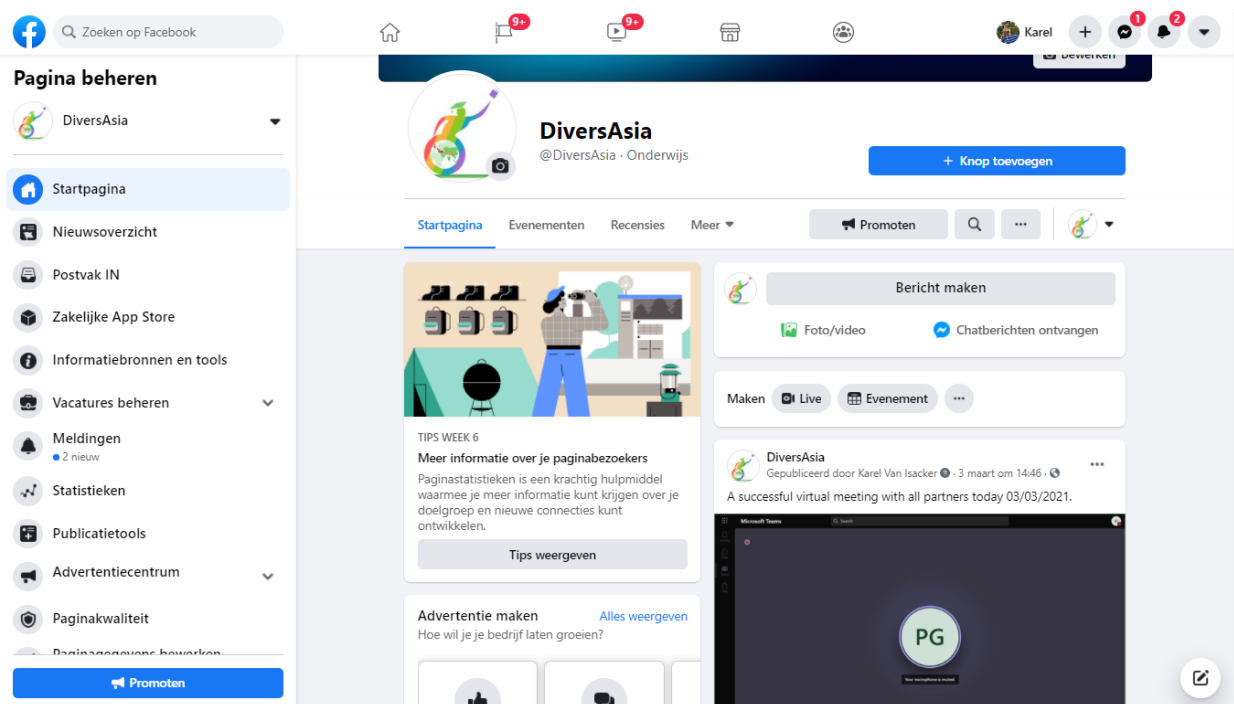
P11 (PhoenixKM) is responsible for the hosting, while it will be maintained (content wise) by P10 (NARHU).



The website consists of: project's description, information about the partnership and contact details, outputs' section, news section, social media access and portal access in all partners' languages, as well as access to the online learning portal.

**Facebook page:** <https://www.facebook.com/DIVERSASIA project>

P10 (NARHU) and P11 (PhoenixKM) created and maintain a Facebook page for dissemination purposes, as each partner's organisation will have access for editing or sharing content on it.



### ***Mainstream media-based***

Articles, interviews, press conferences, news bulletins, TV and radio announcements should be prepared and published when and where relevant by all partners.

### ***E-mails***

A dedicated **DIVERSASIA** mailing list with emails of all partners' representatives was created. Each partner will maintain however their own email database, following GDPR requirements, which will contain emails and names of persons and organisations to be reached during the realized dissemination activities

## **2.2.5 3.1.2. Offline**

### ***Face-to-face activities***

Each partner's organisation should implement various networking activities like making presentations, participation in round tables, workshops, seminars, conferences, business fairs, information days, exhibitions, and others for reaching ultimate number of stakeholders and target group's representatives.

### ***Multiplier events***

Two final conferences will be organised during the lifespan of the project – one in India and one in Bangladesh, respectively in **August and November 2023**, to attract a maximum number of stakeholders (**at least 200 per conference**) and especially policy makers to ensure full exposure of DIVERSASIA outcomes, thus also supporting its potential exploitation. The conferences will be held in English as the audience will be mainly from

India & Bangladesh. A minimum of **10 key** European representatives from DIVERSASIA targeted stakeholders are also expected to attend.

**1.** The conference in **India** will be hosted by P2 (Indian Institute of technology BHUBANESWAR) with main contributions by all partners, while P1, P6, P7, P8, P9, P10 and P11 will ensure that there is European representation with papers and presentations.

**2.** The conference in **Bangladesh** will be hosted by P4 (Bangladesh University of Engineering and Technology) with main contributions by all partners, while P1, P6, P7, P8, P9, P10 and P11 will ensure that there is European representation with papers and presentations.

### ***Production of dissemination materials***

The dissemination leader NARHU will design and produce the project's dissemination materials, i.e. **e-flyers/leaflets/banners**, customized in accordance with the national needs of the partners during the **4th month** of the project, as they will be updated during the course of the project. The dissemination materials will be bilingual – **English/ Bangla**.

P10 (NARHU) and P11 (PhoenixKM) created the first e-flyer as presented in the next page. This has been shared as a pdf and a source file with all partners, so localised versions can be created.



# DIVERSASIA

## Embracing diversity in ASIA through the adoption of Inclusive Open Practices

618615-EPP-1-2020-1-UKEPPKA2-CBHEJP

**Startdate: 15/01/2021**

**Duration: 36 months**



Co-funded by the Erasmus+ Programme of the European Union

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[fb.me/DiversAsia/](https://fb.me/DiversAsia/)



### Project partners



**Jahangirnagar University**  
জাহাঙ্গীরনগর বিশ্ববিদ্যালয়



**VIT**  
Vellore Institute of Technology  
(Chartered by the University under section 7 of U.C. Act, 1956)



**IIT Bhubaneswar**  
Indian Institute of Technology Bhubaneswar



**UNIVERSITY OF LATVIA**



**SoftQNR**

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### Main aims:

- To ensure students with disabilities can enjoy the same access to Higher Education (HE) as their peers and enjoy access to digital training materials (OERs - Open Educational Resources and MOOCs - Massive Open Online Courses).

### Objectives:

- Build capabilities and resources of Indian and Bangladeshi Higher Education Institutions (HEIs) to include a diversity of students, especially those with learning disabilities.
- Provide inclusive education training and tools to HEI staff, including guidelines, checklists and leading edge practices by following Universal Design for Learning (UDL) guidelines and principles.
- Provide a Validation Guidelines Toolkit that assesses the current level of accessibility of OERs and MOOCs in India and Bangladesh.
- Ensure awareness and uptake of accessible OERs and MOOCs by HEIs in partner country networks.

### Following products will be developed:

- DiversAsia handbook** which will suggest strategies that overcome the issues of inclusion, diversity and cultural differences in 21st century Higher Education Institutions in Asia.
- Innovative Toolkit with guidelines, checklists, best/good practices** to implement Universal Design for Learning.
- Innovative Assessment and Validation Strategy for OERs (SCORM) and MOOCs** to review and assess their level of accessibility and to enable further revision to enable greater accessibility.

Figure 2: Project e-flyer

For the conference, also dissemination material will be prepared, and will resort under this deliverable as well.

The outcomes will be available in printed and electronic format. The dissemination materials will be produced of very high quality in order to support the implementation of the dissemination activities, but mostly to contribute to the boosting the upscaling process of DIVERSASIA inclusive learning resources. All roll-up banners will be produced of vinyl only, while the leaflets will be both accessible in electronic version and on paper.

***Materials intended for production***

<b>LEAFLETS (bilingual)</b>	<b>ROLL-UP BANNERS</b>
English: <b>500 pieces</b>	English: 3 pieces
Bangla: <b>500 pieces</b>	Bangla: 1 piece

DIVERSASIA partners are free to involve themselves in all other activities they deem closely related or relevant to DIVERSASIA project’s concept and find as good dissemination opportunities.

### 3 IV. Implementation of dissemination activities

#### 1. Responsibilities allocation

OUTCOME	LEAD PARTNER	NAME	WHO IS INVOLVED	DESCRIPTION OF INVOLVEMENT
Project website	P11	Setting up and technical maintenance	All partners	Website content provision Update of national versions
E-leaflets	P10	Design	All partners from India and Bangladesh	Translation and distribution
Printed version of the project's leaflet	P10	Printing of 1000 leaflets (500 in English/Bangla and 500 English)	All partners from India and Bangladesh	Distribution
Roll-up banners	P10	Design and printing of 4 banners (3 in English and 1 in Bangla) for the final conferences	All partners from India and Bangladesh	Feedback, translation and distribution
Project branding (logo, ppt templates, etc.)	All partners	Design	All partners	Feedback and implementation
Preparation of dedicated conference pack (pens, USB sticks, event bags, etc.)	P10	Design and production	All partners from India and Bangladesh	Feedback, translation and distribution

In addition, each partner will maintain and carry out specific awareness-campaigns on the topic of accessible higher education, and will run various activities for promoting DIVERSASIA project on national, EU and international level.

#### 2. Time allocation

Dissemination Strategy timeline coincides fully with the initial project's timeframe and all dissemination activities will be planned and conduct in conformity with the project's deliverables deadlines as follows:

Activity	Period	Status
----------	--------	--------

Project's website	By the end of the 2 <sup>nd</sup> month	Done
Stakeholder identification	By the end of the 4 <sup>th</sup> month	Not due yet
Project's branding	By the end of the 2 <sup>nd</sup> month	Done
Organisation of end-users workshops at national level in Indian and Bangla organised by local HEIs- at least 30 attendees/per country	In months 12/24/34	Not due yet
Publications, conference presentations	Ongoing	Ongoing
Adaptation of all outcomes	By the end of the 26 <sup>th</sup> month	Not due yet
Final conferences in India and Bangladesh – 200 key stakeholders as attendees per conference	In India – August 2023 In Bangladesh – November 2023	Not due yet

### 3.1 3. Expected impact of DIVERSASIA dissemination activities

The impact and success of the DIVERSASIA dissemination process would be measured via:

- the number of HEI staff who report that are using the DIVERSASIA results in practice;
- the number of downloads and use of the project's outputs;
- the number of enquiries about the DIVERSASIA toolkit and portal;
- the number of revised and validated OERs and MOOCs;
- the number of students with disabilities who report that are using the accessible OERs and MOOCs;
- the number of HEI staff who will be trained during the pilot implementation phase and as part of the organised workshops for the TSN meetings 4, 5, 6 and 7;
- the number of policy amendments with regards to inclusive education;
- the number of distributed e-flyers and other dissemination materials;
- the number of visitors to the portal;
- the number of visitors attending conferences, seminars, & workshops;
- the scope of press coverage (number of articles and items on radio or TV);
- the audience reached through dissemination activities;
- the number of likes and followers in social media networks.

The dissemination activities impact will be measured both by qualitative and quantitative indicators.

### 3.1. Quantitative data

Quantitative data includes the number of:

- Projects' deliverables downloads;
- Website visitors;
- Registered users of DIVERSASIA;
- Participants in conference, seminars, workshops, etc.;
- Viewers of FB publications, magazine articles, etc.;
- Distributed leaflets;
- Likes and followers in social media networks;
- Etc.

#### **Reached target stakeholders in total and gained impact**

<b>Minimum number of involved representatives of pedagogical staff</b>	≥ 300 per Partner Country.
<b>Minimum number of involved representatives of pedagogical staff</b>	≥ 3000 per country
<b>Minimum number of Higher Educational Institutions using the DIVERSASIA results and resources to support the process of implementation of inclusive learning as part of their agenda</b>	≥ 500 institutions in total for the project.
<b>Minimum number of involved representatives of policy makers and systematic level gatekeepers</b>	≥ 100 per Partner Country + minimum 10 at EU level
<b>Percentage of the students with disabilities who have completed successfully their HE in a year after the end of the project in the pilot sites at the end of the testing phase</b>	≥ 90% (excluding those who have dropout due to medical reasons).
<b>Percentage of increased number of students with disabilities in the Higher Educational Institutions in the Partner Countries who have participated in the project piloting phase – minimum increase of 50% compared to the previous year.</b>	minimum increase of 50% compared to the previous year.
<b>Percentage of the increased number of HEI staff who have been attracted to use the DIVERSASIA resources by the end of the piloting phase influenced by the results of their colleagues who have participated in piloting phase</b>	minimum 25% per country.

### 3.2. Qualitative data

These indicators are less specific and not so easy for measuring. Such data could be gain through observations or received feedback, included in the dissemination reports as evidence.

#### **Qualitative indicators for measuring impact:**

- Comments and suggestions about the improvement of WP1 and WP2 received from project target groups;
- Requests for using the DIVERSASIA outputs` content;
- Invitations to present the project during seminars/ conferences;
- Increased awareness about the importance of applying inclusive principles in higher education.
- Specific ideas about what has been successful, how to accomplish activities better in the future;
- Established cooperation between HEIs for increasing the accessibility to HE for students with disabilities;
- Generated ideas for the new projects which upgrade and enrich DIVERSASIA results;
- Cluster activities with other national/international projects, which are complementary and lead to the improvement of inclusive education practices.

## 4. General recommendations and further steps for the dissemination of DIVERSASIA project

NARHU, as a project's leader of *WP4 Dissemination and exploitation strategy*, will provide recommendations and guidance to all DIVERSASIA partners on ongoing basis for increasing the effects of the dissemination activities through the project lifespan. All suggestions made by the dissemination leader should be taken into consideration over the course of the project and should be discussed and agreed during the transnational partners' meetings.

For boosting the dissemination of DIVERSASIA project, each partner could:

- Present the project at conferences/seminars/project fairs/events etc. with relevant audience;



- Contact other European/International projects consortiums working on the same topic or in related fields;
- Link the project's website with those of the partner organisation;
- Popularise DIVERSASIA project deliverables and results in their own/ organisational social media account;
- Plan in more detail and well in advance the dissemination activities, including updates, next steps and reporting, that should be implemented;

In addition, partners may ensure that the project's outputs are properly and purposely used on ongoing basis from all interested parties, especially the universities and educational authorities, by initiating a signing of agreements or memorandums of understanding with various umbrella organizations, HEI administration, relevant NGOs, etc.